

## **Resources**

**Category : School Crisis Plans**

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The Links Below Provide You With Many Free Resources For two years I have giving away a free sample of what a crisis communications plan SHOULD NOT look like. It saddens me to report that Virginia Tech had the very same plan I have been giving away. Please call me at 985-624-9976 if you would like to discuss why the plan is inadequate. [Download Virginia Tech Crisis Plan](#) Wall Street Journal article featuring Gerard Braud commenting on the Virginia Tech shootings: [Download Wall Street Journal PDF](#) Audio Podcast with Gerard Braud being interviewed about the Virginia Tech shootings and his upcoming Hurricane Katrina Tour for the International Association of Business Communicators. [Link to Podcast](#) [Link to related blog](#) Television interview with Gerard Braud commenting on the Virginia Tech shootings: [Watch Television Interview](#) [This link may also work](#) Baton Rouge Morning Advocate news story about Louisiana Governor Kathleen Blanco calling upon State Police to select a text messaging service for universities. Article features Gerard Braud. [Download Advocate Student Safety Article PDF](#) For an article on how to write your own crisis communications plan [please click here](#) To republish the article, you may download a word document by [clicking here](#). International Association of Business Communicators Blog [Link to IABC Blog](#) For other blogs, simply do a Google search for Gerard Braud For details on Gerard's Crisis Communications Program for the International Association of Business Communicators on June 24, 2007 (This program can be recreated for conferences held in New Orleans.) [Please click here](#) To find out more about Gerard's other services, including Crisis Communications Keynotes, Workshops and Media Training [Please click here](#) To contact Gerard (Jared Bro) please call 985-624-9976, or send an e-mail to: [gerard@braudcommunications.com](mailto:gerard@braudcommunications.com) To find other speakers on these topics, you may wish to visit these web sites: [IABC Speakers Bureau](#) [National Speakers Association](#) [Louisiana Speakers Web site](#) [NSA New Orleans Web site](#) I often speak at conferences and workshops sponsored by [Ragan Communications](#).